



## Mission of the Inclusive Fitness Coalition (IFC)

The Inclusive Fitness Coalition (IFC) will work to improve U.S. and global health by promoting increased participation by people with disabilities in physical activity, sports, and recreation. IFC will be a catalyst to connect the world of people with disabilities with the world of fitness, sports and recreation. Our ultimate goal is to reduce substantially, in this country and internationally, health problems associated with disabilities and inactive lifestyles.

To achieve this, IFC will work with government, business, non-governmental organizations, philanthropy, and the public to address a critical set of issues affecting 50 million people in the United States alone.

## 2007 Priorities for the IFC

### **1. Bring the Call to Action...To Action**

Seek a larger commitment in the United States – from all sectors of society – to **make real the vision of the “Surgeon General’s Call to Action to Improve the Health and Wellness of People with Disabilities.”** IFC will work closely with the U.S. Surgeon General and the Office on Disability in the Department of Health and Human Services to bring this about.

### **2. Engage the Power of Business...Create Industry Partnerships**

**Create partnerships with the industries that serve the health and fitness and sports marketplaces** in order to gain expanded accessibility for and receptivity to people with disabilities; increased availability of equipment that can be used safely and effectively by people with disabilities; and expanded programs and properly trained staff who can work well with people with disabilities.

### **3. An Excellent Prescription...Work with the Medical Community**

**Gain commitments from health care providers and their organizations** to increase counseling on physical activity and health issues to patients with disabilities.

### **4. Make Multi-faceted Progress...From Science to Technology and Policy**

**Advocate for substantial progress in scientific and medical research, exercise and recreational technologies, and policy and environmental changes** that will promote physical activity and health for people with disabilities.

### **5. Recognize and Assist Champions...Empower Collective Success**

**Recognize, mobilize, and help coordinate individual and organizational champions** that are strongly supportive of the cause of promoting physical activity and health for people with disabilities.